



# Boston Carnival Village J'ouvert Boat Cruise

## FACE MASK III PROMOTIONAL PACKAGE

### WHAT IS A JOUVERT BOAT CRUISE?

J'ouvert is a large street party celebrated in Trinidad and Tobago and many of the other Caribbean islands. It starts well before dawn and usually peaks a few hours after sunrise. Participants wear homemade costumes that are very dark, dirty and outrageously funny. J'OUVERT BOAT CRUISE is based on this theme, but a more conservative designed to take the carnival culture to the uninitiated on a cruise around Boston Harbor. Guest are asked to dress in costumes of their making along with a face masks or painted faces.

Guest price includes a plate of food from a local Caribbean chef and a local beer from Trinidad CARIB (if available) and music provided by an international well known DJ or live artist (if possible).

### SPONSOR BENEFITS

- Sponsors business or service will be promoted on our website and all promotional materials pertaining to the cruise, including back of T-shirts
- Sponsors are invited to give samples or information on their product or business for distribution to our guest as a parting gift when leaving the boat ( 60 bags )
- Cost / Sponsor **\$500.00** Negotiable (Bartering possibility)
- Sponsors are given a complimentary ticket for the cruise

*Demographics: Boston Carnival Village promotional efforts for the boat cruise are expected to be heard by over 10,000 individuals and information posted on the website [www.BostonCarnivalVillage.com](http://www.BostonCarnivalVillage.com) one million individuals over the carnival season. Boston carnival estimates v 300,000 visitors and J'ouvert 10,000 visitors (PAST SPONSOR: Carib Lager Beer Trinidad, Studio 24, Ali's Roti, Authentic Caribbean Holidays, and Caribbean Rhythm Restaurants)*

### SPONSOR INFORMATION

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_/\_\_\_\_/\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### PAYMENT METHOD

CREDIT CARD Via PAYPAL – use our email address [BostonCarnivalVillage@gmail.com](mailto:BostonCarnivalVillage@gmail.com)

CHECK – Make check payable to Michael C. Smith - P.O Box 260285, Boston, MA 02126

Cash – Always preferred.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ date: \_\_\_\_\_

**BARTERING OPTION VALUE** \_\_\_\_\_

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Contact Us – Michael C. Smith 617-512-7803 / [BostonCarnivalVillage@gmail.com](mailto:BostonCarnivalVillage@gmail.com) / [www.Bostoncarnivalvillage.com](http://www.Bostoncarnivalvillage.com)

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