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[www.BostonCarnivalVillage.com](http://www.BostonCarnivalVillage.com)

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Tuesday, May 29, 2007

Dear potential sponsor;

At this time of year, we are all looking forward to the colors of spring and warmer weather. Along those lines, I want to thank you very much for taking a few minutes from your busy schedule to read this letter of solicitation for your support of a very select photographic exhibition entitled, “**Streets of Color**”.

**Streets of Color** are a photography exhibition featuring the works of photographer Michael C. Smith. The photographs are of images taken during the annual Boston Carnival celebration covering the last two seasons 2005 to 2006, and will features an estimated 25 to 50 fine art photographs.

On August, 23 1973 a group of Trinidadian, residing in Dorchester, Massachusetts, led by Ken Bonaparte Mitchell launched the very first “Trinidad style” carnival parade which follows the traditions of Trinidad and Tobago carnival very closely. Trinidad’s carnival has gained the reputation of being the Mecca of Carnival, throughout the world. Today, Boston’s Carnival is larger, quite inclusive, and colorful, has many more bands that covers a wider spectrum from traditional American parade bands to those from Trinidad and many of the other Caribbean islands and attracts an estimated 500,000 visitors to the community annually.

Our goal is to promote appreciation for Boston’s Carnival to a wider audience through the exposition of Michael’s collection of unique photographs, and gain more monetary supports for the various participants of this event, particularly the band leaders and children carnival- the leaders of tomorrow. Your sponsorship dollars will help defray the set up costs, marketing and promotion of this exhibit. In addition to your consideration of being such a sponsor, your comments are welcomed. Thank you,

INDIVIDUAL(s): \$500.00 +  
ORGANIZATION(s): \$2000.00 +  
CORPORATE SPONSOR(s): \$5000.00 + \*

The above mentioned will be listed in the companion book, and receive an invitation to the official opening, additionally, Organization(s), and Corporate Sponsor(s) is mentioned in the radio, print and television promotions.

Contact: 617-335-8085 // [exhibition@caribbeanvoice.com](mailto:exhibition@caribbeanvoice.com) - [www.BostonCarnivalVillage.com/exhibition.html](http://www.BostonCarnivalVillage.com/exhibition.html)

*\* Media outlets: Promotion of this event on you Radio, Television or Newspapers counts as part of your contribution to this historic endeavor.*

*Make check payable to Michael C. Smith – memo area (exhibition)*

*Returned checks will be charged \$10.00*

*Mail to: Caribbean Voice, P.O. Box 260285, Boston, MA 02126*

## **BACKGROUND INFORMATION:**

Michael is from Trinidad, he came to America in 1977 via the United States Virgin Islands, where his mother currently resides. The oldest of three children, He graduated from Northeastern University - Degree in Electronics Engineering, 1983 and has been working as an engineer with an electronic company north of Boston. Photography is one of his many interests, which also includes music, heavy on Jazz, wine and Tennis. Michael has been active in Boston Carnival for some time and was instrumental in conducting the first survey in 2005 he also published the first calendar on Boston carnival in 2000 and the designer and webmaster of the website BostonCarnivalVillage.com. "**Streets of Color**" is his first photograph exhibition featuring Boston Carnival. Michael believes that Boston Carnival could one day, be to Boston what Macys Day parade is to New York City. He currently resides in Milton, MA with his wife and two children.

Plans are to launch the exhibition at Roxbury Community College (Not yet confirmed at time of writing) to invited guest only, Individuals, Organizations, Corporate Sponsors, Bandleaders, Organizing committee members, Politicians, etc. The exhibition thereafter will be open to the public, free; however there is a cost for the companion book, unless a corporate sponsor wants to pay for free distribution. The exhibition will continue there for about two week and moved to other locations thereafter. Displayed pieces are not for sale however visitors can purchase pieces by completing an order form. The exhibition will run for a year at different locations throughout New England, starting in August, 2007. Published locations would be available at the current exhibition location and posted on our website [www.BostonCarnivalVillage.com](http://www.BostonCarnivalVillage.com).

One of the many reason for this exhibition, is to preserve the history of Boston Carnival and expose the culture and art to a wider audience. Each new season produce new exciting designs, color combinations and themes which only last for a day although it consumes several months of hard work to design and assemble, including the several thousand dollars required to produce each band. This is the essence of a Trinidad style Carnival, a renewal of sorts – New music, new designs, new interpretations, a new beginning. This is what I believe captivates the millions who travel each year to Trinidad and other "Trinidad style" carnivals around the world.

Please visit [www.BostonCarnivalVillage.com/exhibition.html](http://www.BostonCarnivalVillage.com/exhibition.html) to view a 4 min slideshow of the upcoming exhibition and up to the minute information of exhibition hall listing and other related information.

It is my dream to breathe life into the "**Streets of Color**", and continue my efforts in making Boston Carnival's, what Marcy's day parade is to New York City. Join me, will you?

Again, thank you for your generous support...  
Michael C. Smith