



Leonard Communication
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Saturday, January 15, 2011

Dear Sponsor

In 2008 I successfully launched a photography exhibition titled, “**Streets of Color**” it featured several images taken over the years of the Trinidad style carnival in Boston. It successfully took the culture of carnival to another level and brought understanding to a new audience. I am about to launch another exhibition, “**Steelpan University**”. As the name implies, it is an exhibition featuring the Steel bands and pannists from around New England with a focus on educating the public of the birth place, evolution and innovators of the Steelpan.

Steelpan University is comprised of an estimated 20 to 30 black and white photographs imbedded with text designed to inform and teach the visitors of the individuals responsible for the different facets and innovations of the instrument. Such as: Ellie Mannette in 1946 sank the first 55 Gallon oil drum into its concave form.

Steelpan University will hopefully debut in August. Initially, invited guests will be the first to see the presentation. Caribbean finger food, along with wine and cheese will be served; thereafter it will be open free to the public. The exhibition will be on display at various locations throughout New England for the rest of the year. If your organization or corporation is interested in hosting the exhibition, give me a call. 617-512-7803

I am seeking funding from individuals, organization and corporate sponsors to help defray the cost of this project

- Individuals \$100.00
- Organizations \$500.00
- Corporate Sponsor \$1500.00

Donations can be made online via our PayPal account at www.bostoncarnivalvillage.com/steelband.htm . Unable to process online call for other donation option or pay by check made payable to Leonard Communication or Michael C. Smith

Individual contributions will receive a pair of tickets to the opening, organizations will receive 10 tickets to the opening and corporate sponsors will receive 10 tickets to the opening and two (10X10) signed and dated framed pieces of their choice from the exhibition. All contributors can order framed pieces as seen at the exhibition at cost. Individuals featured in the exhibition will be given a free (8X10) copy of the photograph; however there is charge for framing and a larger size if requested. Logos or names will be included on the programs and our website.

Organizations and Corporate sponsors will also be included in our promotional media package.

Contact: 617-512-7803 / msmith@bostonCarnivalVillage.com

Yours truly –
Michael C. Smith *Thank you for your support of the culture...*